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**FOR IMMEDIATE RELEASE:**

## **MULTI-AWARD WINNING LUXURY TRAVEL SPECIALIST, BEACON HOLIDAYS UNVEILS KENYA & TANZANIA— THE ULTIMATE AFRICAN SAFARI EXPERIENCE**

**SYDNEY, AUSTRALIA: February 7, 2011** ---Boutique travel specialist, **Beacon Holidays** has released its 2011 **Kenya & Tanzania** brochure, a collection of customised and special interest travel itineraries that showcase an array of unforgettable safari and wildlife adventures and unique cultural experiences.

Available until March 31, 2012, each **Kenya** and **Tanzania** program includes private or group land excursions, with five-star, deluxe and boutique hotel stays, deluxe safari camps, soft adventures and provincial dining, and exemplary client service from start to finish.

“Beacon Holidays has designed the ultimate Kenya and Tanzania safari experience where guests view some of the most amazing wildlife during the East African migration season, the regions’ vast landscapes and extraordinary culture,” says Himanshi Munshaw-Luhar, Director of Beacon Holidays.

### **A PROGRAM EXAMPLE:**

A classic Beacon Holidays tour is the 11 day, 10 night “**Best of Kenya**” program which commences in the capital, Nairobi. Guests overnight at the Nairobi Safari Club before beginning their adventure trek at **Samburu Game Reserve**. Upon arrival at Samburu Sopa Lodge, guests take in sweeping views of the Samburu Hills and the snow-capped peak of El Ndonyo Keri – better known as **Mount Kenya**.

Featuring 30 high-ceiling cottages and private verandas designed to blend in with Samburu aesthetics, each beautifully-appointed dwelling also offers unsurpassed views of the roaming wildlife taking refuge at Samburu Sopa Lodge’s private waterhole.

The next adventure begins on a game drive into the heart of the arid grasslands of **Samburu National Reserve**, a natural habitat to herds of the endangered Grevy zebra and gerenuk (long-necked gazelle), as well as the Somali ostrich. The area is also home to the nomadic pastoral Samburu people who are closely connected to the Maasi.

At **Aberdare National Park** in Kenya’s Central Highlands, guests enjoy an afternoon drive across the ancient bedrock of Mount Kenya. Along the way a lunch is enjoyed at Aberdare Country Club with an overnight stay at Ark Lodge, a classic Kenyan ‘tree hotel’ with its own waterhole and saltlick. From the lodge’s wide verandas guests can watch herds of African elephant; rhino, buffalo and lions wade in the water and quench their thirst.

Taking in **Nyahururu Falls** and the floodplains of **Lake Nakuru National Park**, a sanctuary for up to two million flamingos, white rhinos and over 500 other species of birds, guests likewise enjoy viewing giraffe, gazelle and baboons.

Another program highlight is the trek to **Maasai Mara Game Reserve**, where **Big Five** viewing across the rolling grasslands of Kenya is equally as memorable as visiting the local Maasai – once Eastern Africa’s most fearsome warriors. Also a habitat for cheetahs, lion and buffalo, the most incredible spectacle takes place in spring with the migration of thundering wildebeest across the arid plains. Guests enjoy two nights at Mara Camp before returning to Nairobi for an overnight stay and enjoy a day at leisure.

The **Best of Kenya**” program concludes in **Amboseli National Park** on the border of Kenya and Tanzania. Enjoying morning views of **Mount Kilimanjaro**, guests embark on a game drive through the Park, a natural habitat for prides of lions, impalas, monkeys, baboons, buffalo, hippopotamus and Amboseli elephants. After an overnight stay at a Park lodge, guests return to Nairobi the following morning for their international departure.

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The “*Best of Kenya*” program for four-star accommodation is priced from \$4465.00 per person (based on two adults travelling together) and the five-star accommodation is priced from \$4905.00 per person (based on two adults travelling together). Air fares are quoted on the guest’s personal choice of airline and accommodation can be tailored to their individual requirements and budget.

Adding to the brochure excitement is Beacon Holiday’s 6 day, 5 night “***Tanzanian Trails***” program, which commences in Nairobi and includes game drives in the **Ngorongoro Crater** – a World Heritage Site, wildlife viewing in the heart of the **Serengeti National Park**, a picnic lunch at Olduvai Gorge and Lake Manyara National Park. Also included are overnight stays in park lodges, all meals while on safari, national park fees and two breakfasts in Arusha, at the beginning and end of the trip.

The “***Tanzanian Trails***” program is priced from \$2400.00 per person (based on two adults travelling together).

Guests can combine their Kenya and Tanzania programs with another superb Beacon Holidays program including South Africa, Botswana, Zimbabwe, Zambia, Namibia or Egypt.

“Every itinerary is customised by Beacon Holiday’s team of travel specialists, who not only have the expertise and regional knowledge of the African Continent but have also enjoyed exclusive relationships with the region’s leading ground operators and hoteliers; all of which creates a seamless and memorable journey that simply cannot be found in mainstream brochures,” adds Ms. Munshaw-Luhar.

For further information on Beacon Holidays’ customised 11 days, 10 nights “***Best of Kenya***” program or a 6 day, 5 nights “***Tanzanian Trails***” program to secure a copy of the new brochure, please contact Beacon Holidays on 1800 667791.

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#### **Note to Editor:**

Beacon Holidays is acclaimed world-wide for its innovative **India, Southern Africa, Eastern Africa, Egypt, Turkey, Fiji, French Polynesia, Australia and New Zealand** travel programs.

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