



where travel is a passion

FOR IMMEDIATE RELEASE:

SAMPLE A TASTE OF BEACON HOLIDAYS' MASALA TRAILS PROGRAM: ENJOY A MASALA MEANDER IN MELBOURNE

MELBOURNE, AUSTRALIA: December 9, 2010 --- Boutique travel specialist, **Beacon Holidays** is proud to launch a series of **Masala Meander** tours to the vibrant Indian restaurants and markets in Melbourne's CBD and Dandenong – better known as “Little India,” the cultural capital of Australia.

Showcasing the diverse tastes, spices and secret recipes of India found in Melbourne, each bite sensation reflects Beacon Holidays' new 2011 **Masala Trails** program, which takes the discerning traveller on a culinary journey to the dazzling cuisine capitals of India.

“Culinary tours have now come to the forefront of special interest travel programs. So Beacon Holidays has designed an introductory culinary tour in Melbourne that not only showcases a taste of things to come on our **Masala Trails** program in India but also introduces the guest to the spicy flavours and dishes as well as the history of Indian food, which has influenced many cultures and imperial courts for over 5,000 years,” says Himanshi Munshaw – Luhar, Director of Beacon Holidays - Asia Pacific.

The two-and-a-half hour tour starts at two different locations; Melbourne's CBD and Dandenong. On each meander guests will sample much more than *tikka masala*, *tandoori*, *dal makhani* and *vindaloo*. They will sample myriad flavours found in Punjab, Kerala and Tamil Nadu as the tour host unveils the secrets of Indian spices which makes the food so delicious.

Additionally, guests will embrace the colourful Indian culture as the tour guide highlights the complexities of Indian cooking before enjoying a sumptuous, three-course Indian meal and a variety of desserts at an Indian restaurant.

Groups from four up to 14 can book a tour, which starts at Federation Square in Melbourne's CBD or Dandenong Station commencing at 11.30AM and finishing 2PM. The program includes sampling an Indian dish at an Indian café, a visit to an authentic Indian grocery store, an elaborate three-course luncheon at an Indian restaurant including a glass of *lassi*, and a surprise giveaway gift. The cost is \$70 per head.

To book a **Masala Meander** tour on a specific departure date, please contact Beacon Holidays on 1800 667791 or email: masalatrails@beaconholidays.com.au.

ABOUT BEACON HOLIDAYS:

Beacon Holidays is a boutique tour operator and wholesaler specialising in customised FIT and special interest packages with a focus on high-end leisure tourism. Working in partnership with the world's leading destination management companies, prestigious marketing organisations as well as an assortment of award-winning hotels and boutique properties, Beacon Holidays provides the discerning traveller with an anthology of all-inclusive, customised programs; each tailored and delivered by dedicated professionals who constantly travel the world to seek out unique experiences for their guests.

Beacon Holidays' destination portfolio includes **India, Eastern and Southern Africa, Turkey, New Zealand, Fiji** and **French Polynesia**. The company's collection of destination programs is available through a select network of retail agents and associations.

For further information on any Beacon Holiday itinerary, the new Masala Trails program or to secure a travel brochure, please contact Beacon Holidays on 1800 667791.

Visit www.beaconholidays.com.au

BEACON HOLIDAYS PTY LTD Travel Agent Licence No: Vic 32888 | Member of TCF
TELEPHONE: 1800 667791 FAX: 1800 667824 MOBILE: +61410369727